

*****This document will be updated periodically with additional Q&A***

- 1) Can you let me know your current budget for the services included in this budget and also the incumbent's name please? We would need to know if this overall project would fit with our organization.

ANSWER: The company/person that we were using is Interfacive, LLC.

ANSWER: Our budget is fluid but limited due to market changes and operation dynamics. However, we were paying \$1,875 for design per "Leisure Times" issue on average. This was a flat fee for basic design services. Some issues were more if pages increased or design demands beyond our agreement.

Companies submitting proposals should submit the best proposal detailing their qualifications, ability to do the work and how they work. Pricing will be negotiated when at the time of selection.

- 2) Would you please clarify this in the RFP under Selection Criteria:

3.2 Design of sample page - 20 points

I don't see any where within the RFP where you are requiring a submission of spec work (i.e. a "sample page").

ANSWER: Submission of spec work (sample page) will be requested at the time interviews are set up (from the short-list of vendors).

CLARIFICATION TO ANSWER ABOVE: Let me clarify by what we mean of spec work. We are looking to see past projects as samples of work that may be similar to items we use throughout the year.